



AGRILEVANTE

International Exhibition of
Machinery and Technologies
for Agriculture

AGRILEVANTE 2015

General Conditions for Participation

Bari,
October
15 - 18,
2015

Organized by FederUnacoma S.u.r.l. A Fiera del Levante Initiative

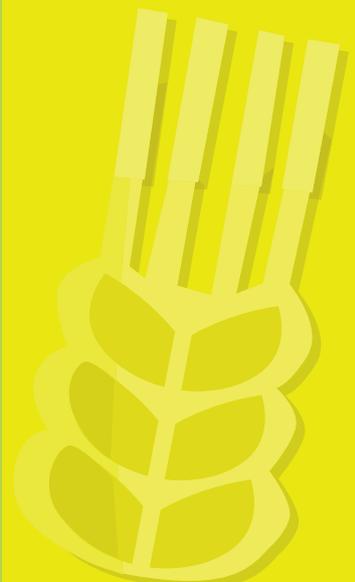


Certified
exhibition



Info: tel (+39) 06 432.981 - fax (+39) 06 4076.370 - agrilevante@federunacoma.it

www.agrilevante.eu



N.B.

"Organizer" refers to FEDERUNACOMA Surl, having its operating office in Rome (Italy), Via Venafrò, 5



AGRILEVANTE

International Exhibition of Machinery and Technologies for Agriculture

Bari, October 15 - 18, 2015



Organized by FederUnacoma S.u.r.l.
A Fiera del Levante Initiative



FIERA DEL LEVANTE

General conditions for participation

DEFINITIONS

In the present contract the below reported terms have the following meaning:

"Event": refers to the International biennial Exhibition of machinery and technologies for agriculture organized by FEDERUNACOMA Surl; **"Ente"**: refers to Ente Autonomo Fiera del Levante of Bari; **"FEDERUNACOMA Surl"**: refers to the Organizing Company or Organizer; **"Exhibiting Company"**, **"Exhibitor"**, **"Applicant"**: refer to the possible Exhibitor that proposes to enter the Contract by subscribing to the General Conditions; **"Exhibition Contract"**: the contractual relationship that is finalized through the acceptance of the Application Form by FEDERUNACOMA Surl, in accordance with the General Conditions; **"Application Form"**: represents the irrevocable contract proposal by the Applicant; **"Confirmation of admission"**: is the only document that proves the finalization of the Exhibition Contract; **"Technical Regulations"**, **"Prevention measures"**, **"Safety regulations"**: represent the whole of the regulations reported in the "Regulation for works and activities to be carried on within the Exhibition Centre"; **"Information for Exhibitors"** is the file containing information about some services provided for by both FEDERUNACOMA Surl and Fiera del Levante, reporting their cost and the necessary forms.

Art. 1 - PLACE AND DATE OF THE EVENT

The event takes place in Bari, every two years in the month of October, and lasts for four days. The Organizer reserves the right to extend or reduce the duration of the Event, as well as to change the opening date or even to cancel it, due to specific technical and organizational requirements, without the Exhibitor being entitled to claim for damages.

Art. 2 - ADMISSION

Manufacturers, representatives, dealers, wholesalers, exclusive agents are admitted to the Event, as well as Italian and foreign authorities and organization from the sector. In case a representative or distributor of more than one Company intends to participate, it shall submit one application form for each represented / distributed Company. The Organizer reserves the right to exclude from the Event specific services, products and samples and to forbid presenting them.

Art. 3 - APPLICATION FORM

The "Application Form", filled up on the specific form, must be submitted to FEDERUNACOMA Surl along with the payment of the amount defined in art. 4.

The "Application Form" represents a contract proposal, which cannot be cancelled by the Applicant. The Applicant expressly recognizes the right of FEDERUNACOMA Surl to accept or not the proposal.

For such reason, the indications about position, dimension and rates, as well as the conditions and / or the changes of any kind that the Applicant might put in the "Application Form" are in any case not binding for FEDERUNACOMA Surl that, provided its right to accept or not the application itself to its unquestionable judgment, reserves in any case the right to change them and proceed in assigning the area in accordance with such changes.

Hence the Exhibition contract will be finalized only at the time and by the means and elements of the "Confirmation of admission" reported in the following Art. 6.

The Exhibiting Company, with the previous authorization from FEDERUNACOMA Surl, can host up to two Companies in its stand, as long as the equipment or products of the guest Companies are pertinent to the product sector of the host Company, to which the stand has been assigned, and there are proven business relationships between the host Company and the guest Company. In this case, the guest Company must make its participation official by submitting the Application Form and paying the Registration Fee.

In case the "Application Form" is submitted by a representative, dealer or agent, it must report the name of the proposing Company and its registered office and the documents proving the existence of the business relationship with the Company itself. FEDERUNACOMA Surl reserves the right to proceed with verification at any time.

The "Application Form" must mandatorily be accompanied by the Certificate of Registration to the Chamber of Commerce or to the Craftsmen Register, for Companies falling into such category. The certificate must not be older than three months.

In any case, by submitting the "Application Form" the Applicant expressly acknowledges to have acted within its corporate, agency or other endeavor, with reference to the relationship set hereby.

FEDERUNACOMA Surl reserves the right to authorize the organization of specific collective exhibitions, under specific conditions and within the exhibiting area.

Application from winding-up Companies will not be accepted.

The amount of the Registration Fee, which every Applicant has to pay, is set at € 500,00 (Euro Five Hundred /00), as partial reimbursement of the expenses borne by the Organizer for opening and finalizing the participation file. For each represented Company the Registration Fee is set at € 200,00 (Euro Two Hundred/00).

The Registration Fee includes the following services:

- public-liability insurance to third parties
- connection, test and consumption of electrical energy up to 3 kW
- 100 invitation cards,
- Exhibitors' badges and parking permits,
- Payment of municipal advertising tax,
- Insertion in the official Exhibitors' catalogue, according to the provisions of Art. 15,
- Insertion in the on-line catalogue.

The rate, expressed per square meter, includes the location cost of the exhibiting space and the services expressly mentioned in the General Conditions for Participation and in the Technical Regulations, as well as the concurrent events set up by the Organizer, such as seminars, conferences, celebrations and parties reported in the Exhibition's programme, including hospitality for business delegations and Italian or foreign authorities, lecturers and speakers.

At the time of submitting the Application Form, Applicants shall pay an amount as advance binding payment, which shall include:

- registration fee,
- 30% of the total value of the requested area

Such payment does not represent any bind to FEDERUNACOMA Surl, which in accordance with the following Art. 6, reserves in any case the right to accept or not to its unquestionable judgment the "Application Form".

Art.4 - REGISTRATION FEE; PL INSURANCE; ADVANCE PAYMENT

The Organizer shall unquestionably decide on the acceptance of the application with full autonomy and with the only obligation of specifying the reason for not accepting an application, exclusively for those applications, which reached the Organizer at least 60 days before the opening day of the Exhibition and against a formal request made within 30 days from the closing of the Exhibition. In case of positive decision, the Organizer will inform the Applicant, which will gain the status of Participant, thus being conferred the rights and obligations set in the present Regulation.

In case the Application is not accepted, FEDERUNACOMA Surl shall refund, without interests, the amount paid by the Applicant at the time of submitting the "Application Form". Application from winding-up Companies will not be accepted.

Art.5 - ACCEPTANCE

Stand are grouped by product sectors and allocated to Exhibitors considering the products specified in the "Application Form".

The Participant is bound to exhibit only the products listed in the "Application Form" and exclusively within the boundaries of the assigned area. Should the Exhibitor not comply, FEDERUNACOMA Surl will be authorized to proceed with removing the products from the non-complying Exhibitor's stand. Removal of exhibits will be at the Exhibitor's risk and cost.

Allocation of stand and of two-, three- and four-side open stands is to the sole discretion of the Organizer. For the sake of determining the admission priority, the date and order of arrival of the "Application Forms" will be taken as reference.

The final positioning of the stand shall be communicated to Exhibitors not later than 15 days before the opening of Agrilevante. The Organizer reserves the right to modify at any time, due to unforeseeable reasons or force majeure, structure and placement of stalls, without the Exhibitor being entitled to claim the cancellation of the contract and/or any amount as damages. The Organizer reserves the right to assign stands even in areas not indicated in the layout plan.

Art. 6 - ALLOCATION OF STANDS

At the time of submitting the application for the event the Exhibitor is bound to pay the registration fee and 30% of the value of the booked area.

Balance must be remitted to FEDERUNACOMA Surl by the exhibiting Company not later than **30 days before the start of the event**.

All payments must be done through wire transfer to Cassa di Risparmio di Civitavecchia SpA n. 757 Roma – Account no. 000001070C00 (ABI 06130 – CAB 03207 – CIN S – IBAN IBAN: IT69 S06 1300 3207 000001070C00; BIC: CRFIIT2CXXX) in favour of FEDERUNACOMA Surl, VAT No. 04227291004 (please attach the receipt of the transfer).

ART. 7 - MEANS AND TERMS OF PAYMENT

Exhibiting areas will be made available to Exhibitors five days (for outdoor areas) and six days (for indoor areas) before the start of the Exhibition and their set up must be completed the day before the inauguration of the Exhibition. Should the Exhibitor fail to comply, the contract could be cancelled due to non-compliance.

Stands not occupied within two days before the inauguration of Agrilevante will be considered abandoned and the Organizer reserves the right to dispose of them and use them in whatsoever way or to assign them to other Exhibitors, without any reimbursement obligation.

The exhibiting Company is the sole responsible and keeper of the stand for the whole time it is occupied. The exhibiting Company is therefore bound to observe every norm to avoid damages to third parties in general and to adopt the opportune precautions to avoid damages or theft of exhibited goods. By no mean

ART. 8 - RIGHT TO WITHDRAW; CONSIGNMENT OF STANDS

FEDERUNACOMA Surl and Ente Autonomo Fiera del Levante will be responsible for the aforementioned events. Once assigned, using of spaces is subject to the provisions of the "Technical Regulations", included in the file "Norms for works and activities to be carried on within the Exhibition Centre, which the applicant declares to have viewed and to know well, expressly committing to comply with each of its provisions and to make its collaborators, employees, staff in general, guests and suppliers comply with them. This also because the said regulation contains norms and prescriptions on accident prevention, fire and disaster prevention and on safety in general.

ART. 9 - SET-UP HOARDINGS

FEDERUNACOMA Surl makes available to Exhibitors – within halls, under roofing and outdoor areas – area with full or partial furnishing, outer partitions or simple on-floor boundary marks. Companies wishing to provide for the set-up of their areas or to place boards and banners must submit the related project for approval to FEDERUNACOMA Surl not later than thirty days before the start of the works. Responsibility on statics of the set-up and of the boards / banners lies with the Exhibitor only, which expressly discharges FEDERUNACOMA Surl and Ente Autonomo Fiera del Levante from any responsibility due to damages caused to self or to third parties. FEDERUNACOMA Surl and Ente Autonomo Fiera del Levante are also discharged from any liability related to setting-up works in general both towards third parties and of the staff . Such liabilities can be imputed exclusively to the Exhibitor and/or Contractor.

In designing the stand project and executing the works, the following must be kept into consideration:

- Set-up must always provide for walls of the maximum allowed height and painted in white colour along the border with other stands
- Set-up of stands must not cross the height of three meters and must in any case fall within the maximum height prescribed in the floor plan for each hall, which is sent along with the "Confirmation of admission";
- Set-ups, in the halls without any pre-fitting, can exceptionally cross the prescribed limit, under previous authorization by FEDERUNACOMA Surl; in this case, an advertising fee will be charged;
- Generally set-up of stands in outdoor areas is forbidden, unless a specific authorization is granted by the Organizer

Placement of hoardings is subject to the following prescriptions:

- FEDERUNACOMA Surl provides pre-fitted stands with a specific hoarding, which cannot be covered by any other hoarding by the Exhibitor;
- For non-pre-fitted stands: in case of a stand set-up, hoardings will be integral part of it and shall comply with the maximum prescribed height for the set-up. In the lack of a set-up, hoardings must comply with the maximum prescribed height for the set-up;
- In outdoor areas, placement of hoardings is allowed up to four meters from ground up.

Placement of advertisement items such as hoardings, illuminated signs, standards and flags is allowed exclusively within the dimensional, surface and height limits of the stand. Exhibitor must obtain the previous authorization from FEDERUNACOMA Surl to cross such limits and pay the related advertisement fee. Placement of advertising banners inside or outside the halls is strictly forbidden. Should this rule be broken, FEDERUNACOMA Surl will provide without notice for the removal and storing of the banners, charging the Exhibitor with the related cost and without undertaking any liability for any damage caused by the removal.

ART. 10 - PRESCRIPTIONS ON SAFETY ON WORKPLACES

Exhibitor is bound to comply with the current prescriptions on safety on workplaces and specifically with those prescribed by DLgs 81/08 and subsequent modifications and supplements.

Exhibitor must comply with the following prescriptions in assigning set-up, dismantling or any other work within the Exhibition Centre:

1. verify also through the enrolment in the Chamber of Commerce, Industry and Crafts the technical and professional capability of the contractors or professionals in respect of the works to be assigned through bid or contract;
2. provide the same subjects with detailed information about the specific risk factors of the workplace they will work in and on prevention and emergency measures to be adopted in respect of their activity;
3. coordinate protection and prevention measures against the risks workers are exposed to, reciprocally updating also in order to eliminate the risks deriving from the interferences from the works of the various contractors involved in carrying out the overall work.

Exhibitor shall promote the coordination action, also keeping in mind the specific risks deriving from working within the Exhibition Centre. Setting up and dismantling of the stand is subject to the provisions of the Technical Regulation and the Exhibitor will be liable for it. The Exhibitor shall provide for such works, directly or through third parties, in accordance with the safety prescriptions of DLgs 81/08.

Art. 11 - PRESCRIPTIONS AGAINST ILLEGAL LABOUR

In accordance with Law n. 248 dated 4/8/2006, conversion of the Bersani decree (D.L. 223/06) all workers must exhibit their identification badge, reporting personal particulars, photograph and indication of the employer. Such prescription can be applied also to self-employed professionals, who have to provide for the badge on their own. Should several employers or self-employed professionals be present at the same time, the responsibility of complying with these prescriptions will entirely fall under the Customer.

Exhibiting spaces must be returned in the same conditions as they were when assigned. Expenses deriving from restoration works following damages caused by the Exhibitors or their staff to exhibiting areas, structures, installations or plants of the Exhibition will be fully charged to Exhibitors. These works will be carried on exclusively by and shall be reimbursed to Ente Autonomo Fiera del Levante.

**Art. 12 -
DAMAGES**

By declaring to accept and approve the specific clauses of the Exhibition contract, the Exhibitor authorizes FEDERUNACOMA Surl to keep the exhibited goods and materials used for set-up as guarantee towards the full compliance with the obligations set in the contract, with specific reference to the payment of the amounts due to the Organizing Company.

The above mentioned goods and materials will be removed and stored in warehouses at the Exhibitor's own risk. From the third day of stock time onwards, the Exhibitor shall pay the amount of € 100,00 for each day and for every 10 sqm of occupied area.

The Organizing Company reserves the right to proceed with the removal of the goods and materials, charging the Exhibitor with the related expenses.

After 30 days of stocking time, the Organizer will auction off the goods and materials and withhold the proceeds as reimbursement, without prejudice to indemnify for any greater damage suffered.

**Art. 13 -
REAL CREDIT
GUARANTEES**

Goods in general, exhibited samples and materials for set-up brought in the Exhibition Centre cannot be taken out until the end of the Exhibition.

The Organizing Company reserves the right to issue special exit vouchers in case of justified reasons, declared in written by the participants. At the end of the Event, exhibited goods and set-up material can be taken out only after requesting and obtaining the "Exit voucher", which shall be issued only to those Companies, which cleared all payments to FEDERUNACOMA Surl.

The Exhibiting Company authorizes from now itself FEDERUNACOMA Surl to carry on inspections and verifications on goods, products and materials, also through its officers, identifiable by badges, up to the time they leave the Exhibition Centre. The present provision applies also in case the Exhibitor confers the custody or ownership of goods, products and materials to a carrier.

After the closing of the Event, exhibiting spaces must be cleared within the time frame set up by FEDERUNACOMA Surl through specific instructions, which will be timely communicated to Exhibitors.

After this term, the material will be deemed as abandoned and FEDERUNACOMA Surl will order to clear it, charging the related clearing and storing costs to the defaulting Exhibitor, without undertaking any liability towards custody of the said material and/or any damage that may occur to it.

**Art. 14 -
ENTRANCE AND
EXIT OF GOODS;
"EXIT VOUCHER";
REMOVAL
OF GOODS**

FEDERUNACOMA Surl provides for the designing and printing of the official catalogue, without any commitment, since it is done in its own exclusive interest. Exhibiting Companies can appear in it only with the product categories specified in the catalogue reports the information Exhibitors must provide FEDERUNACOMA Surl with through the related form.

The Organizer will not be held responsible under any circumstances for any error or omission, which might occur in designing and printing the Official Catalogue, as well as for not having inserted the information of those Exhibitors, whose participation file is not defined by August 30th, 2015.

The Organizer reserves the right to modify, cancel or group the product information every time it will be deemed opportune and useful.

Exhibitors can advertise in the Official Catalogue and Pianta Guida, subject to the payment of the fee set for this type of advertising.

FEDERUNACOMA Surl reserves to timely send all the documents regarding such type of advertising to Companies which subscribed the Application Form, without intending it as an implicit acceptance of the said Application.

**Art. 15 -
OFFICIAL
CATALOGUE;
FLOOR PLAN**

Free advertising. Exhibitors are allowed to carry on free of charge, within the limits prescribed by Art. 9, only those advertising actions that do not represent a direct comparison with the one of another Exhibitor and in any case do not bother any third party because of their appearance and their substance.

Advertising on behalf of third parties within the exhibiting space boundaries is strictly forbidden.

Paid advertising. Advertising in the Exhibition Centre, on the basis of a specific list of rates, can be done in the following ways: luminous, announcements, hoardings and similar, monumental, by means of promotional vehicles. It can only be exposed and made in the forms, quantities and placements previously agreed with FEDERUNACOMA Surl, subject to the payment of the related fee.

Unauthorized advertising. In case of advertising not authorized in written by the Organizer, or crossing the limits prescribed in the authorization, FEDERUNACOMA Surl reserves the right to provide directly for the removal of products, structures or any other item, charging the related expenses to the defaulting Exhibitor and/or to levy the sanctions prescribed in the last subparagraph of Art. 22. It is understood that FEDERUNACOMA Surl will not be held responsible for any damages caused to the products and structure by the removal.

FEDERUNACOMA Surl reserves the right, directly or through third parties, to film movies, take pictures and/or recordings and to see to their distribution and sale. The Exhibitor explicitly surrenders any copyright. It is explicitly convened that any form of advertising derives from an initiative by the Applicant and under its directions, without FEDERUNACOMA Surl having the power or simply the possibility of controlling neither the appearance nor the content of the advertising. Therefore, the Applicant expressly indemnifies and holds

**Art. 16 -
ADVERTISING**

harmless FEDERUNACOMA Surl and Ente Autonomo Fiera del Levante from each and every claim a third party might raise for copyright infringement, intellectual and industrial property infringement, disclosing of Company confidential and non-confidential information. The Exhibitor shall also bear the cost of the consultants FEDERUNACOMA Surl might hire in order to return to the claims of the damaged third parties.

Art. 17 - SERVICES; LIGHTING; FIRE-FIGHTING

FEDERUNACOMA Surl reserves the right to manage, regulate or subcontract whichever service it will deem opportune to activate, establishing the related prescriptions, mandatory for all Exhibitors.

For paid services, FEDERUNACOMA Surl, in the interest of the Exhibitors, agreed on preferential tariffs with certain suppliers, to whom queries can be addressed, in accordance with prescriptions and tariffs reported in the "Information for Exhibitors" booklet, which are therefore intended as integral part of the present General Conditions, without any liability deriving for FEDERUNACOMA Surl or Ente Autonomo Fiera del Levante on the performance of the aforementioned suppliers.

Should the Exhibitor decide not to avail of the above mentioned suppliers for its requirements, he shall communicate it in advance to FEDERUNACOMA Surl, provided the Exhibitor's liability also for acts or facts of his contractor of choice. It is understood that Contractors shall comply with the operative directions by FEDERUNACOMA Surl and Ente Autonomo Fiera del Levante, with the prescriptions reported in the "Technical Regulation" as previously mentioned in Art. 8 and shall safeguard the image of the Organizer and of the Ente, its halls and the aesthetic and functional uniformity of the set-up: therefore, should the contractors chosen by the Exhibitor violate these prescriptions, the Organizer reserves the right to forbid - without prejudice to request for indemnify - the access to the Exhibition Centre to the above mentioned contractors. The Organizer provides for the general lighting of all the halls deputed to the various product categories, except of outdoor areas and isolated halls. For the latter, the plant shall be installed on the Exhibitor's own care and costs, fully complying with the current law. The halls deputed to the product sectors are equipped with plugs for connecting the Exhibitors' plants. Consumptions above the power included in the registration fee (as per Art. 4 of the present Regulation) shall be charged in accordance with the provisions of the "Additional technical supplies" form. The power values related to the categories include also the power of fluorescent and/or incandescent lamps stands are equipped with (spotlight bars, tracks, showcases, etc.). The exhibiting Company is always responsible for all damages that may occur due to its plant. FEDERUNACOMA Surl reserves the right to close the stand in case of serious issues. In application of a correct fire-fighting policy, in the common interest also of the Exhibitors, FEDERUNACOMA Surl will provide for making available on rental basis for the duration of the Exhibition one fire extinguisher approximately every 200 sqm of exhibiting space, along with the instruction manual. Equipping with fire extinguisher is compulsory for all Exhibitors. At the end of the Exhibition, the Exhibitor shall return the fire extinguishers at the Technical Assistance Desks of Ente. The Exhibitor expressly recognizes and accepts that in case the extinguisher will not be returned according to the specific procedure, it will be charged at cost.

Art. 18 - CLEANINGS

The Organizer will provide during the Exhibition for getting corridors and common areas in the halls cleaned. Cleaning of stands is at the expense of the Exhibitors, which shall avail of their service staff at the stand or of the dedicated cleaning service made available by FEDERUNACOMA Surl, which will avail, at preferential rates, of leading specialized Companies.

Art. 19 - SECURITY AND INSURANCE

During halls opening time the Exhibitor shall directly or through its staff watch over its stand. Despite making available for the whole duration of the Exhibition for a general security service during daytime and nighttime, FEDERUNACOMA Surl and Fiera del Levante shall not be held responsible for thefts and/or damages to the goods exhibited at the stands or in any case located within the Exhibition Centre the Exhibitor may suffer. The value of these goods shall be covered at the Exhibitor's own care by insurance against "all" risks. Exhibitor shall be liable also towards Fiera del Levante for all direct and indirect damages that for any reason could be ascribed to him or people working on his behalf (including those caused by set-ups and plants, carried out on his own or through third parties, even if tested by Fiera del Levante). FEDERUNACOMA Surl, in the interest of Exhibitors, directly provides for PL insurance against damages to third parties caused by the goods and materials used for set-up or owned by the mentioned Exhibitors, up to the reaching of € 10,000,000.00 for each damage, with the limit of € 10,000,000.00 for each damaged person and € 10,000,000.00 for damages caused to things and animals, irrespective of the number, even if belonging to different persons. Insurance policy includes a € 1,500.00 (One Thousand Five Hundred/00) excess. The insurance does not exclude the Exhibitor's liability towards damages having a value higher than the agreed guarantee limit, therefore Companies interested in an insurance covering higher values shall communicate to FEDERUNACOMA Surl the required excess coverage and pay the surplus premium, which shall be established by the insurance Company. Failing to comply with these prescription will result ipso iure in the cancellation of the contract in accordance with Art. 1456 of the Code of Civil Laws, with the Exhibitor being compelled to immediately release the exhibiting area and to pay the entire fee, without prejudice to indemnify for any greater damage suffered.

For such purpose, the Organizer shall at any time ask the Exhibitor to exhibit the compulsory insurance contracts. The Exhibitor renounces to any recovery from all Exhibitors, Organizer and Fiera del Levante. In any case the Exhibitor undertakes to insert in the supplementary coverage the renounce by the Insurance Company to each and every recovery action against Exhibitors, Organizer and Fiera del Levante and, lacking this, he shall relieve them of any action against them. The above undertaken, the Exhibitor (for himself and for his collaborators and staff) expressly relieves the Organizer and Fiera del Levante from any responsibility for losses or damages that for any reason may occur within the allocated exhibiting area, during its setup and dismantling and to whatever shall be located within it, undertaking as well the liability for possible damages caused to third parties by managing the exhibiting space or whatever located within it, not covered according to the above stated terms and conditions or by Exhibitor's own measures.

**Art. 20 -
ACTIVATION OF
MACHINERY**

For demonstration purposes subject to prior written authorization by FEDERUNACOMA Surl, machinery can be activated according to a fixed time frame, on condition that their activation does not represent threat or annoyance whatsoever to any person present for whichever reason within the Exhibition Centre. Interested Companies shall therefore provide in advance for the required verification and comply with the present regulation on the matter. FEDERUNACOMA Surl and Fiera del Levante shall not be held liable for any direct or indirect damage that may occur to persons or things.

**Art. 21 -
ENTRANCE;
TIMINGS**

The Exhibition, for its whole duration, is open to visitors every day, according to the timings FEDERUNACOMA Surl reserves to establish and timely communicate to Exhibitors.

Exhibitors undertake to open their stands, perfectly and timely abiding by the opening time.

Therefore, should the stand remain closed for a period of at least four hours in total, even not consecutive and for a portion of an hour, the contract shall be cancelled ipso iure and the Exhibitor shall immediately vacate the exhibiting area and correspond the entire due amount, without prejudice to indemnify for any greater damage suffered.

In any case, it is expressly agreed the FEDERUNACOMA Surl staff shall be entitled to directly provide for removing the obstacles that might hamper the visibility of the exhibited goods and that neither FEDERUNACOMA Surl nor Fiera del Levante shall be held liable both in case of damages occurred to the stands and the goods located within it and in case of lacking of goods or their theft. In the same way, Exhibitors shall provide for the closing of the stand according to the Exhibition closing time, without any exception.

**Art. 22 -
PROHIBITIONS**

It is absolutely forbidden for all Exhibitors:

- a. To totally or partially hand over the stands, even for free, unless expressly authorized by FEDERUNACOMA Surl;
- b. To exhibit, use and distribute boards, posters, leaflets, samples, brochures and similar, having no commercial purpose but referring to political or economic programmes or that create disputes with other Exhibitors
- c. To collect signatures, declarations and judgments;
- d. To carry on propaganda activities or express judgments on political and social institutions, both national and international, that might appear cynical or offensive;
- e. To remain within the Exhibition Centre after the closing time (applies also to staff);
- f. To advertise on behalf of third parties and to advertise without previous written authorization;
- g. To carry on live demonstrations without a specific written authorization;
- h. To take pictures, film, draw sketches or by any mean reproduce the products and goods exhibited in the stands, as well as in the exhibiting areas where they are located, without written authorization by the involved Exhibitors and FEDERUNACOMA Surl;
- i. To modify or change the colour of the structures and set-ups of the Exhibition Centre;
- j. To carry on works in the exhibiting area during the opening time;
- k. To apply stickers on any structure of the Exhibition Centre;
- l. To use advertisements such as goal banners;
- m. To move around the Exhibition Centre during the Exhibition with any vehicle whatsoever and park trucks, even if empty, and advertising vehicles.
- n. To exhibit products not related to the products the Exhibition is dedicated to: in such circumstances, the Organizer shall be entitled to remove ex officio the products not related to the products the Exhibition is dedicated to, charging the Exhibitor with the removal and stocking expenses. For such purpose, the Exhibitor expressly authorizes the Organizer to enter his stand even in his absence;
- o. To exhibit boards or samples, even if merely approximate, on behalf of Companies not enlisted in the Application Form and not represented;
- p. To carry on any show or entertainment of any kind, nature and characteristics, even if limited to the stand only or finalized to product presentation, without prior authorization from the Organizer;
- q. To advertise by any mean outside the stand and within the Exhibition Centre. Distribution of promotional material is allowed only within the stand;
- r. To sublet the stand, even partially;
- s. To sell with delivery on the spot the exhibited machines and equipment. Sale of gadgets within the stand is allowed only for the duration of the Exhibition, subject to prior authorization and compliance with the present regulations on the matter;
- t. To use the sound of audiovisual equipment;
- u. To avail of the Agrilevante logo without being expressly authorized by Organizer and Ente;
- v. To display machines without protection devices for the parts that might represent a danger to visitors;
- w. To smoke within the halls and the other indoor areas of the Exhibition Centre;
- x. To remove set-ups and exhibited goods before the date and time set by the Organizer for dismantling.

The Organizer and Ente are not liable for exhibited machinery that do not comply with the regulation on prevention of accidents. For operating sound equipment, for which royalties are mandatorily due to S.I.A.E., the Exhibitor shall be previously authorized by S.I.A.E.'s Bari office. In the event of a control, should S.I.A.E. during the Exhibition find out that the Exhibitor has not been previously authorized to operate sound equipment, the amount that S.I.A.E. will charge to FEDERUNACOMA Surl will be automatically charged to the Exhibitor and reported in the final statement. Failing to comply with the above reported regulations represents a breach of contract. Therefore FEDERUNACOMA Surl shall be entitled to charge defaulting Exhibitors with a penalty from a minimum of € 300.00 to a maximum of € 900.00 for each infraction, without prejudice to indemnify for any greater damage suffered. It is expressly agreed that the verifications by the Organizer's staff, as long as undersigned by two Exhibitors or by two Visitors, represent a proof, even if not undersigned by the

Exhibitor, to whom the infraction is notified. The contract shall be considered cancelled ipso iure if an Exhibitor is held responsible for three infractions or more, even if notified for different reasons. In this event, the Exhibitor shall immediately vacate the exhibiting area and pay the entire due amount, without prejudice to indemnify for any greater damage suffered.

Art. 23 - MODIFICATIONS TO REGULATIONS

The Organizer reserves the right to set, even as an exception to the present regulation, further rules and regulations to better regulate the Event and the related Services. These rules and regulations shall have the same value as the present regulation and therefore shall be deemed as mandatory. In the event the Exhibitor fails to comply with the prescriptions of the present general regulation, the Organizer reserves the right to expel him from the Exhibition. In such circumstances, the Exhibitor doesn't have the right to refunds or compensations whatsoever.

Art. 24 - POSTPONING, SHORTENING OR CANCELLATION OF THE EXHIBITION

The Organizer has the discretionary and unquestionable faculty of changing the dates of the Event, without the Exhibitor being entitled to recede from or in any case cancel the contract and free himself from his obligations. Should the Exhibition not totally or partially be held due to unforeseeable events or to force majeure, the Organizer will have the right to cancel the Application Forms and return to the concerned Exhibitors the funds available, in proportion to what they paid, after deducting borne and committed expenses. In such event the Organizer will inform about the modifications applied through written communication, by registered mail or telegram, at least 30 days before the scheduled starting date of the Exhibition.

Art. 25 - FORM; CONTRACT DOCUMENTS; COMPLAINTS

Written form is the only one allowed for the Exhibition contract, for any variation in its content and for any communication regarding it.
Those prepared by FEDERUNACOMA Surl are the only valid documents, i.e. the "Application form" and the "Confirmation of admission". It is forbidden to make any change or cancellation on them.
Any complaint shall be presented to FEDERUNACOMA Surl in written and in any case not later than three days after the closing of the event.

Art. 26 - INTELLECTUAL PROPERTY

For the purpose of intellectual property of the Exhibitors and of fighting against counterfeiting and unfair competition, the Organizer is preparing a specific Regulation on the matter. More detailed information shall be sent along with the acceptance of the application for participation.

Art. 27 - GENERAL PRESCRIPTIONS, DOMICILE, APPLICABLE LAW, ITALIAN JURISDICTION AND COURT

The Exhibitor must comply with the prescriptions issued to Fiera del Levante by the Public Safety Authority and by the authorities for fire-fighting, accident prevention and surveillance of public places.
The Exhibitor and third parties working on his behalf must avail of staff, whether employees or self-employed, whose contracts comply with the prescriptions on social security, insurance, tax payment, etc.
The Exhibitor elects domicile at his registered office and accepts exclusively the Italian jurisdiction and the Court of Bari. The relationship among the Organizer, Fiera del Levante, the Exhibitor and possible third parties is ruled exclusively by the Italian law.

Art. 28 - RELATIONSHIP WITH FIERA DEL LEVANTE

The Exhibitor takes cognizance of the fact that the Exhibition will be held at the Bari Exhibition Centre and commits to comply and make his employees and collaborators comply with the prescription issued by Ente Autonomo Fiera del Levante. Each and every obligation by the Exhibitor will be extended to the Ente too. Should a breaching of the said obligations, of any prescription or of any law happen, the Ente will be entitled to directly intervene, acting also through its staff working in the Exhibition Centre.

Art. 29 - TREATMENT OF PERSONAL INFORMATION

Informative report to the concerned in accordance with Art. 13 of the Legislative Decree n. 196/2003 and consent.
Personal data given by the concerned are processed also with computer for the purposes indicated in this application form and in the forms pertinent to the participation in order to pursue the institutional aims and for any other activity - even if connected and complementary - aimed to facilitate the exchange of goods and services - of the Organizer and Fiera del Levante, including the activities necessary for the ordinary management of the Exhibition, for online and offline publishing, for customer satisfaction evaluation, for commercial and marketing purposes, for statistics and other similar activities that might imply communicating and passing data to third parties in Italy and/or abroad.
Specific safety measures are implemented to prevent data loss, unlawful or incorrect use and unauthorized access in accordance with the provisions of Legislative Decree 30/06/2003 N. 196 Art. 31-33-34-36.
Treatment can therefore done both directly and by third parties by whatever mean and data could be used and communicated - as well as transferred to third parties - even outside the territory of Italy for whichever initiative related or consequent to the Exhibition or directed to favour the exchange of goods and services related to the Exhibition - with particular regard to those having collaborating at any level in carrying on the Organizer's and Fiera del Levante's activities - to other subjects in the trade fairs industry or operating in the same sector (associations or consortiums - external data banks - market researches - etc.) - and to those interested in the economic sectors within the scope of the Exhibition.
FEDERUNACOMA Surl, having its registered office in Bologna 40127 - Via Aldo Moro, 64 - Torre 1 is in charge of treatment of information.
The concerned has the right to access its personal data and exert the other rights guaranteed by Art. 7 of the Legislative Decree n. 196/2003 (update, rectification, possible additions, etc.). For further information, the concerned can refer to the Organizers' website www.agrilevante.eu and Ente's website www.fieradellevante.it
Submission of data and consenting to their treatment is optional but they represent necessary conditions for carrying on the aforementioned activities and the possible refusal could represent for the Organizer a reason not to enter and enforce the participation contract.
The concerned, after viewing the informative report given in accordance to Art. 13 of the Legislative Decree n. 196/2003 specifically approves the present clause in the Application Form.



AGRILEVANTE

International Exhibition
of Machinery and Technologies
for Agriculture



FEDERUNACOMA Srl

Operating and administrative offices: Italia 00159 Roma - Via Venafrò, 5 - Tel. (+39) 06.432.981 - Fax (+39) 06.4076.370

Registered office: 40127 Bologna - Via Aldo Moro, 64 - Torre I - P.Iva 04227291004

www.agrilevante.eu - agrilevante@federunacoma.it